



UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office
Address: COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, Virginia 22313-1450
www.uspto.gov

| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|------------------------|-------------|----------------------|---------------------|------------------|
| 10/725,883 | 12/01/2003 | Christopher Rohrs | 025.0364.US.UTL | 3350 |
| 82402 | 7590 | 07/02/2009 | | |
| Straub & Pokotylo | | | EXAMINER | |
| 788 Shrewsbury Avenue | | | RIDER, JUSTIN W | |
| Tinton Falls, NJ 07724 | | | ART UNIT | PAPER NUMBER |
| | | | 2626 | |
| | | | | |
| | | | MAIL DATE | DELIVERY MODE |
| | | | 07/02/2009 | PAPER |
| | | | | |

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

| | | |
|---|--------------------------------------|-------------------------------------|
| <i>Supplemental Notice of Allowability</i> | Application No. 10/725,883 | Applicant(s) ROHRS ET AL. |
| | Examiner JUSTIN W. RIDER | Art Unit 2626 |
| | | |

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address--

All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTO-85) or other appropriate communication will be mailed in due course. **THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS.** This application is subject to withdrawal from issue at the initiative of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308.

1. This communication is responsive to Telephone Interview 25 June 2009.
 2. The allowed claim(s) is/are 1-2.
 3. Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
 - a) All b) Some* c) None of the:
 1. Certified copies of the priority documents have been received.
 2. Certified copies of the priority documents have been received in Application No. _____.
 3. Copies of the certified copies of the priority documents have been received in this national stage application from the International Bureau (PCT Rule 17.2(a)).

* Certified copies not received: _____.
- Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application.
THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.
4. A SUBSTITUTE OATH OR DECLARATION must be submitted. Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL PATENT APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient.
 5. CORRECTED DRAWINGS (as "replacement sheets") must be submitted.
 - (a) including changes required by the Notice of Draftperson's Patent Drawing Review (PTO-948) attached
 - 1) hereto or 2) to Paper No./Mail Date _____.
 - (b) including changes required by the attached Examiner's Amendment / Comment or in the Office action of Paper No./Mail Date _____.

Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d).
 6. DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL.

Attachment(s)

- | | |
|--|--|
| <ol style="list-style-type: none"> 1. <input type="checkbox"/> Notice of References Cited (PTO-892) 2. <input type="checkbox"/> Notice of Draftperson's Patent Drawing Review (PTO-948) 3. <input type="checkbox"/> Information Disclosure Statements (PTO/SB/08), Paper No./Mail Date _____ 4. <input type="checkbox"/> Examiner's Comment Regarding Requirement for Deposit of Biological Material | <ol style="list-style-type: none"> 5. <input type="checkbox"/> Notice of Informal Patent Application 6. <input type="checkbox"/> Interview Summary (PTO-413), Paper No./Mail Date _____. 7. <input checked="" type="checkbox"/> Examiner's Amendment/Comment 8. <input type="checkbox"/> Examiner's Statement of Reasons for Allowance 9. <input type="checkbox"/> Other _____. |
|--|--|

DETAILED ACTION

1. This supplemental Notice of Allowability is provided to merely correct a typographical error present in claims 22-42. There is no change in scope and so after an updated search the claims stand as allowed as previously set forth.

EXAMINER'S AMENDMENT

2. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Len Linardakis on 25 June 2009. Claims 22-42 of the instant application have been amended as follows:

Claim 22: A computer-implemented method for providing text summarization for use in Web-based content, comprising:
determining, using a computer system including one or more computing devices, text responsive to an executed query comprising one or more query terms and identifying at least one phrase within the text; summarizing, using the computer system, at least one of the at least one phrase into summarized text, the act of summarizing including marking at least one word in the at least one of the at least one phrase using at least one of (A) a match of the at least one word with at least one word of the executed query, and (B) a format rule, and placing the at least one marked

word into the summarized text subject to space restrictions; and outputting at least some of the summarized text to induce rendering on a networked client device.

Claim 23: A computer-implemented method according to Claim 22, further comprising: identifying, using the computer system, the at least one phrase by content separators evaluated within the text.

Claim 24: A computer-implemented method according to Claim 23, wherein the content separators comprises at least one of breaking punctuation, parenthetical text and breaking prepositions.

Claim 25: A computer-implemented method according to Claim 23, further comprising: matching, using the computer system, at least one word in the at least one of the at least one phrase with at least one word of the executed query independent of at least one of case and suffixes.

Claim 26: A computer-implemented method according to Claim 23, further comprising: locating, using the computer system, at least one significant word situated relative to one such matched word within the at least one phrase; and placing, using the computer system, the at least one significant word into the summarized text subject to space restrictions.

Claim 27: A computer-implemented method according to Claim 26, further comprising: marking, using the computer system, one or more unplaced words situated relative to one or more matched words and the at least one significant word within the at least one phrase; and placing one or more marked words or matched words into the summarized text subject to space restrictions.

Claim 28: A computer-implemented method according to Claim 27, further comprising: selecting, using the computer system, the marked words in one of right-to-left and left-to-right order.

Claim 29: A computer-implemented method according to Claim 22, further comprising: identifying, using the computer system, the at least one phrase by parts of speech determined by tagging the parts of speech within the text.

Claim 30: A computer-implemented method according to Claim 29, further comprising: dropping, using the computer system, one or more words situated relative to a grammatical phrase boundary.

Claim 31: A computer-implemented method according to Claim 30, further comprising: adding, using the computer system, one or more words situated relative to one or more non-dropped words.

Claim 32: A computer-implemented method according to Claim 30, further comprising: determining, using the computer system, the grammatical phrase boundary based on at least one of one or more predetermined punctuation marks and a prepositional phrase.

Claim 33: A computer-implemented method according to Claim 32, wherein the predetermined punctuation marks comprise at least one of a hyphen, colon and parenthesis.

Claim 34: A computer-implemented method according to Claim 30, further comprising: selecting, using the computer system, one or more words situated relative to a grammatical phrase boundary, wherein the word comprises one of a rightmost proper noun, a regular noun immediately following the rightmost proper noun, and a regular noun if the rightmost proper

noun is not found; and placing, using the computer system, the one or more selected words into the summarized text subject to space restrictions.

Claim 35: A computer-implemented method according to Claim 22, further comprising: associating, using the computer system, a confidence level with summarized text; and evaluating, using the computer system, a quality of the summarized text based on the confidence level.

Claim 36: A computer-implemented method according to Claim 35, further comprising: adjusting, using the computer system, the confidence level relative to one or more dropped words.

Claim 37: A computer-implemented method according to Claim 22, wherein at least one word comprises a compound word comprising a plurality of individual words.

Claim 38: A computer-implemented method according to Claim 22, further comprising: normalizing, using the computer system, the case for letters occurring in each of the zero or more phrases.

Claim 39: A computer-implemented method according to Claim 22, wherein the text comprises at least one of an advertisement, search results and Web content.

Claim 40: A computer-implemented method according to Claim 22, wherein the text comprises non-Web content.

Claim 41: A computer-implemented method according to Claim 22, further comprising: placing, using the computer system, the summarized text in at least one of an advertising creative, summarized search results and summarized Web content.

Claim 42: A computer-implemented method according to Claim 22, further comprising:

Art Unit: 2626

placing, using the computer system, the summarized text into at least one of a table cell and column entry.

Conclusion

3. Any inquiry concerning this communication or earlier communications from the examiner should be directed to JUSTIN W. RIDER whose telephone number is (571)270-1068. The examiner can normally be reached on Monday - Friday 6:30AM - 3:30PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, David R. Hudspeth can be reached on (571) 272-7843. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/David R Hudspeth/
Supervisory Patent Examiner, Art Unit 2626

/J. W. R./
Examiner, Art Unit 2626
29 June 2009